GENERAL

original think and grow rich

Published: September 3, 2026 | Index ID: #-

Introduction

For more than eight decades, the phrase **original think and grow rich** has echoed in the halls of self help literature, inspiring millions to transform their lives through the power of thought. At the heart of this movement lies Napoleon /Hill's seminal work,*Think and Grow Rich*, first published in 1937. Hill's book is not merely a guide to wealth; it is a blueprint for mastering the mind, setting purposeful goals, and cultivating the habits that lead to lasting success. In this article we will explore the origins of the original Think and Grow Rich philosophy, unpack its core principles, examine how to apply its lessons in today's fast moving world, and consider both the praise it has earned and the criticisms it has faced. By the end, you will have a deeper understanding of why the original Think and Grow Rich remains a cornerstone of personal development and why it continues to resonate with people seeking to unlock their full potential.

1. The Genesis of "Think and Grow Rich"

1.1 A Meeting of Minds

In 1930, a young entrepreneur named Andrew Carnegie, who had amassed a fortune in steel, approached Napoleon Hill, a budding journalist, with a challenge: to uncover the secrets of the most successful men of his time. Hill spent five years interviewing over 500 self made millionaires, including Andrew Carnegie himself, Thomas Edison, Henry Ford, and Alexander Graham Bell. The result was a distilled set of principles that Hill believed could be applied by anyone, regardless of background.

1.2 From Interviews to a Blueprint

Hill's research culminated in the creation of a structured framework—13 success principles—that formed the backbone of *Think and Grow Rich*. The book was originally a result of Hill's collaboration with Charles F. Haanel, the author of *The Master Key System*. Together they combined Hill's empirical findings with Haanel's psychological insights, creating a powerful synergy that would become the foundation of the original Think and Grow Rich philosophy.

1.3 Publication and Immediate Impact

When *Think and Grow Rich*hit the shelves in 1937, it quickly became a bestseller. Its influence extended beyond the realm of business; it touched writers, artists, and activists, offering a new way to view ambition and success. Over the years, the book has sold millions of copies worldwide, cementing its status as a timeless classic in the self help genre.

2. Core Tenets of the Original Think and Grow Rich Philosophy

2.1 The Power of Desire

Hill argues that the starting point of all achievement is a burning desire—a clear, unwavering goal. Desire, when coupled with a definite plan, becomes a catalyst for action. The original Think and Grow Rich philosophy teaches that the intensity of one's desire directly correlates with the likelihood of success.

2.2 Faith and Belief

Faith, in Hill's terms, is a state of mind that can be cultivated through affirmation and visualization. It is not religious faith, but a deep-seated belief that one can achieve their goal. The original Think and Grow Rich approach emphasizes that faith is the bridge between desire and the actions required to realize that desire.

2.3 Autosuggestion

Autosuggestion is the practice of feeding the subconscious with positive thoughts. Hill believed that by repeatedly affirming one's goals, the subconscious becomes aligned with the conscious intent, thereby making it easier to manifest desired outcomes.

2.4 Specialized Knowledge

Having specialized knowledge in a particular field is essential. The original Think and Grow Rich philosophy stresses that knowledge alone is not enough; it must be applied strategically to solve problems and create value.

2.5 Imagination

Imagination is the workshop where ideas are formed. Hill encourages readers to use both **synthetic** and **creative** imagination to generate solutions to challenges and to envision the future they desire.

2.6 Organized Planning

Hill insists that a clear, actionable plan is the vehicle that turns ideas into reality. The original Think and Grow Rich approach teaches that plans should be revisited and refined continually.

2.7 Decision

Decisiveness is a hallmark of successful individuals. The original Think and Grow Rich philosophy underscores the importance of making decisions promptly and sticking to them, thereby avoiding the paralysis that can come from indecision.

2.8 Persistence

Persistence is the sustained effort required to overcome obstacles. Hill's original Think and Grow Rich framework holds that persistence is the key to maintaining momentum even when progress seems slow.

2.9 Power of the Master Mind

The concept of a "Master Mind" refers to a group of like-minded individuals who collaborate, share insights, and hold each other accountable. The original Think and Grow Rich philosophy places great value on this collaborative approach to problem solving.

2.10 The Mystery of Sex Transmutation

Hill explores how sexual energy can be redirected into creative and productive outlets. While controversial, this principle highlights the importance of channeling powerful emotions toward constructive goals.

2.11 The Subconscious Mind

Hill describes the subconscious as the intermediary between conscious thought and action. The original Think and Grow Rich philosophy teaches that by feeding the subconscious with positive, goal oriented thoughts, one can influence behavior at a deeper level.

2.12 The Brain

The brain, according to Hill, is a broadcasting and receiving station for thought. The original Think and Grow Rich approach emphasizes that the brain can be trained to focus on positive, goal oriented thoughts, thereby enhancing productivity.

2.13 The Sixth Sense

The sixth sense is an abstract concept that Hill uses to describe intuition or a “higher” level of thinking. The original Think and Grow Rich philosophy encourages individuals to develop this intuition as a guide in decision making.

3. Decoding the 13 Success Principles

3.1 Desire: The Seed of Achievement

Hill’s first principle is perhaps the most fundamental: desire. He suggests that one must articulate their goal in a clear, written statement, complete with a concrete timeline and a plan for how to achieve it. This act of writing transforms the abstract into a tangible target.

3.2 Faith: The Engine That Drives the Process

Faith, in the original Think and Grow Rich framework, is the emotional reinforcement of desire. Hill recommends daily affirmation rituals, such as reciting one’s goal aloud, to reinforce faith. The emotional component of faith is what keeps the individual motivated during setbacks.

3.3 Autosuggestion: Feeding the Subconscious

Autosuggestion is a deliberate technique that involves repeating affirmations, visualizing outcomes, and immersing oneself in the emotional state of success. The original Think and Grow Rich philosophy teaches that consistent autosuggestion can rewire the subconscious to support the desired outcome.

3.4 Specialized Knowledge: The Currency of Value

Acquiring specialized knowledge is not merely about accumulating facts; it is about developing expertise that can solve specific problems. The original Think and Grow Rich philosophy urges readers to identify gaps in the market and position themselves as the solution.

3.5 Imagination: The Workshop of Innovation

Imagination allows individuals to conceive new possibilities. Hill divides imagination into two types: synthetic imagination (rearranging existing ideas) and creative imagination (generating new ideas). The original Think and Grow Rich framework encourages both forms to foster innovation.

3.6 Organized Planning: Turning Ideas into Action

Planning involves setting a clear roadmap, assigning tasks, and establishing deadlines. The original Think and Grow Rich philosophy emphasizes that a plan should be actionable and flexible enough to accommodate unforeseen changes.

3.7 Decision: The Catalyst for Momentum

Decisiveness is a trait that sets successful individuals apart. The original Think and Grow Rich approach encourages making decisions quickly and revising them only when new information warrants a change.

3.8 Persistence: The Glue that Holds It All Together

Hill uses the example of a farmer who persists through drought to illustrate the necessity of perseverance. The original Think and Grow Rich philosophy teaches that persistence is a habit that can be cultivated through daily practice.

3.9 Master Mind: The Power of Collaboration

Hill posits that a Master Mind group acts as a “force multiplier.” The original Think and Grow Rich framework suggests forming a group of individuals with complementary skills who meet regularly to exchange ideas and

support each other.

3.10 Sex Transmutation: Channeling Vital Energy

While this principle is often misunderstood, Hill's intent is to illustrate how intense emotions can be redirected toward creative pursuits. The original Think and Grow Rich philosophy encourages harnessing passion for productive endeavors.

3.11 The Subconscious Mind: The Hidden Driver

Hill explains that the subconscious is the conduit through which thoughts become action. By feeding it positive, goal oriented information, the original Think and Grow Rich philosophy argues that individuals can influence their behavior at a subconscious level.

3.12 The Brain: A Thought Amplifier

The brain is described as a "receiver" that can broadcast thoughts to others. The original Think and Grow Rich philosophy stresses the importance of maintaining a positive mental environment to attract like minded individuals.

3.13 The Sixth Sense: The Intuitive Compass

Hill's sixth sense is a blend of intuition and subconscious insight. The original Think and Grow Rich philosophy encourages individuals to trust their gut feelings, especially when making complex decisions.

4. Practical Application: Turning Theory into Action

4.1 Crafting a Personal Manifesto

Begin by writing a concise manifesto that encapsulates your desire. Include a specific monetary target, a deadline, and a step by step plan. This written statement becomes the foundation of your journey.

4.2 Daily Visualization Rituals

Set aside 10 minutes each morning to visualize achieving your goal. Picture the feelings, the environment, and the impact on your life. This practice strengthens faith and primes your subconscious for success.

4.3 Building a Master Mind Circle

Identify 3–5 individuals who share your ambition but bring diverse skill sets. Schedule weekly meetings to discuss progress, brainstorm solutions, and hold each other accountable.

4.4 Leveraging Specialized Knowledge

Enroll in courses, attend workshops, or pursue certifications that deepen your expertise. Use this knowledge to create a unique value proposition that differentiates you in the marketplace.

4.5 Tracking Progress with a Success Journal

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